



USER MEETING

2016

24–25 November

National Centre for Synchrotron Science

The Australian Synchrotron invites you to partner with us to host our 2016 user event. Our synchrotron user community has grown to more than 5000 registered users including prominent experts and thought leaders, across all areas of physical and biological sciences, technology and industry.

ABOUT

AUSTRALIAN SYNCHROTRON **USER MEETING** 2016

User Meeting 2016 is an excellent opportunity for this community to showcase their research and investigations undertaken at the Australian Synchrotron. Attracting around 200 delegates each year, the meeting consistently provides a stimulating environment in which to network with some of the best scientists in Australia, including the world-class expertise of Australian Synchrotron scientific and technical staff.

The Australian Synchrotron User Meeting 2016 will be held at the Australian Synchrotron's award winning National Centre for Synchrotron Science (NCSS).

Australian Synchrotron
800 Blackburn Road, Clayton, VIC 3168.
Enquiries: um2016@synchrotron.org.au

Typical Delegate Profile

These events attract delegates from our user communities across Australia, the Asia Oceania region, and further afield internationally.

Delegates have a broad range of backgrounds, including:

Research institutes	CSIRO, ANSTO, Baker IDI Heart and Diabetes Institute, Burnet Institute, Florey Institute for Neurosciences
Universities	University of Sydney, University of Melbourne, ANU, Massey University, Monash University, La Trobe University, Swinburne University
Government	ARPANSA, DSTO, DPI
Industry	Industrial users of synchrotrons such as Red Cross Blood Bank, MiniFAB, Alcoa Limited, AXT Pty Ltd, Southern Innovation (XIA)

Delegates include key decision makers in the research procurement and technical specification chain, such as division heads and laboratory leaders. Also represented are front line researchers straight from the bench and their postgraduate students.

Key sponsorship benefits

Brand association

Your organisation will be perceived as a key supporter of advanced scientific techniques and research in Australia and around the Asia Oceania region.

Exposure

Prominent brand exposure is offered to a qualified, relevant and influential audience before, during and after the meetings.

Accessibility

Exhibition space is in the social and dining area for the entire 3 days of the meetings facilitating high levels of access by sales personnel to delegates during breaks and between sessions.

Networking opportunities

Numerous opportunities have been provided during the conferences for your sales staff to establish personal relationships with key users and decision makers.

Acknowledgement

Your organisation will be acknowledged on the meeting website and promotional material in the lead up, throughout the meeting areas during the event, and in the meeting mini-guide and associated collateral.

Draft Program Overview

THURSDAY 24 NOVEMBER				
Plenary Session 1	9:00am	UM2016 Welcome and Opening		
	9:15am	Plenary 1		
	10:00am	Australian Synchrotron Thesis Medal Award		
10:20AM MORNING TEA				
Concurrent Session 1	10:50am	Advanced Materials I	Working with Industry	Structural Biology I
12:20PM LUNCH / NETWORKING / POSTERS				
Concurrent Session 2	1:40pm	Biological Systems	Surfaces	Soft Matter
3:10PM AFTERNOON TEA				
	3:40pm	Facility Update		
	4:10pm	Student Poster Slam		
Evening	5:00pm	Poster Session with Welcome Drinks		
Evening	6:30pm	Dinner (ticket holders only)		

FRIDAY 25 NOVEMBER				
Plenary Session 2	9:00am	Plenary 2		
	9:50am	UAC Town Hall		
10.20AM MORNING TEA				
Concurrent Session 3	10:50am	Structural Biology II	Imaging	Energy Materials
12:20PM LUNCH / NETWORKING / POSTERS				
Concurrent Session 4	1:45pm	Earth and Environment	Advanced Materials II	Radiotherapy
3:30PM AFTERNOON TEA				
Plenary Session 3	3:15pm	Plenary 3		
	4:00pm	Closing		

Latest program updates
um2016.synchrotron.org.au

Partnership Packages

Partnership Packages are available to suit a variety of exposure levels and budgets. To customise a package to your unique requirements, please contact the meeting secretariat – contact details can be found at the end of this prospectus.

Gold Sponsor *(2 available)*

\$4,000

Become a Gold sponsor and receive the following benefits in our top package:

- Exclusive branding* on the meeting satchel or lanyard (choose one)
- Named sponsor of one session of your choice or one lunch
- Display of promotional material from your organisation (i.e. banners, posters, brochures) in the exhibition space throughout the entire 3 days of both meetings
- Advert* (one full page, A4, colour) in the printed mini-guide

Silver Sponsor *(3 available)*

\$2,000

Become a Silver sponsor and receive the following benefits:

- Named sponsor of one session of your choice or one refreshment break
- Display of promotional material from your organisation (i.e. banners, posters, brochures) during your sponsored session or break
- Advert* (one full page, A4, colour) in the printed mini-guide

Bronze Sponsor *(Limited availability)*

\$1,000

Become a Bronze sponsor and receive the following benefits across both events:

- Named sponsor of one concurrent session of your choice
- Display of promotional material from your organisation (i.e. banners, posters, brochures) during your sponsored session
- Advert* (half page, A5, colour) in the printed mini-guide

**All logos and artwork to be supplied by the partner by 21st October 2016.*

Feature options

Welcome Function & Poster Session *(1 available)*

\$2,000

The welcome function is open to all delegates and concludes the first day of the meeting. This popular event follows the Student Poster Slam.

Benefits: An acknowledgement of your support and exposure of promotional material (i.e.. banners, brochures, posters) throughout the function. Your support will be acknowledged in the meeting mini-guide (logo inclusion).

Attendance at the Welcome Function by two representatives of your organisation is included.

The Poster session will be held in parallel with the lunch break on day 2. As well as providing delegates with an opportunity to showcase their work via poster displays, these popular sessions are key networking events.

Benefits: An acknowledgement of your support and exposure of promotional material (i.e. banners, brochures, posters) displayed prior to and throughout the session. Your support will be acknowledged in the meeting mini-guide (logo inclusion).

Attendance at your sponsored Poster Session only by two representatives of your organisation is included.

Student Poster Slam

\$1,500

The Student Poster Slam is an exciting and dynamic event in which students have 1 minute only to promote their poster to all delegates, including the judges of the poster competition. This event is the lead in to the Welcome Function, and proved extremely popular with delegates in 2015.

Benefits: An acknowledgement of your support and exposure of promotional material (i.e. banners, brochures, posters) displayed prior to and throughout the session. Your support will be acknowledged in the title slides and in the meeting mini-guide (logo inclusion).

Attendance at the Student Poster Slam by two representatives of your organisation is included.

Dinner

\$3,000

The meeting dinner will be held at a Melbourne landmark. This provides an excellent networking opportunity for delegates.

Benefits: Display advertising and operate a trade booth at the meeting (optional), as well as promotional material (i.e. banners, brochures, posters) displayed at the dinner venue. Your support will be acknowledged at the dinner and in the meeting mini-guide (logo inclusion).

Attendance at the Dinner for two representatives of your organisation is included.

Concurrent Session Partner

One session

\$800

Two or more sessions

\$600 each

A themed concurrent session in either event may be partnered exclusively by your organisation.

Benefits: Promotional banners may be displayed prior to and throughout the session and your support will be acknowledged in the title slides and in the meeting mini-guide (logo inclusion).

Advertising and Exhibition

Mini-guide advertising	Full page (colour, A4)	\$500
	Half page (colour, A5)	\$250
Trade Booth		\$1,500

Stamp your organisation's presence with an exhibition stand, allowing you to display products or information. Your booth, which will include a trestle table, chairs and exhibition stand (as displayed) will be placed near to the poster and catering spaces, giving full exposure to attendees for the duration of the meeting. Exhibition stand panels are 64w x 96h cm each.

There will be a limit of six trade booths accepted to exhibit.

Two complimentary registrations, including two tickets to the Dinner, are included.



Partnership Package Booking Form

Company Name: _____ (as to be used in publicity)

Contact Name: _____

Postal Address: _____

Suburb/Town/City: _____ State: _____ Postcode: _____

Telephone: _____ Fax: _____

Email: _____

Details of Partnership Package:

ITEM	AMOUNT
Discount (if applicable)	
Total	

Partnership Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with a Partner, but only if the following conditions are met:

- That the request for cancellation is submitted in writing at least twenty eight days prior to the event
- That the reason given for the cancellations is, in the opinion of the Organisers, well founded.
- Cancellation will not be considered if the Organisers deem that partnership entitlements have already been provided prior to the submission of cancellation.

Payment and Deadlines

Payment for your Partnership Package is due by 31st October 2016. A tax invoice will be sent upon receipt of a completed booking form. All prices are exclusive of GST.

Send booking form to:

Bettina Richen

Events Officer

Australian Synchrotron

800 Blackburn Road Clayton VIC 3168

Ph: 03 8540 5380 Fax: 03 8540 4200

um2016@synchrotron.org.au